

FUJIFILM instax Prize Draw Promotion Terms and Conditions

What is this promotion?

1. This instax prize draw promotion ("Promotion") offers FUJIFILM NZ Limited ("FUJIFILM NZ") customers ("FUJIFILM Customers") who purchase one Qualifying Product (described further below) to go in the draw to win 1 of 5 \$1,000 Helloworld Travel Services (NZ) Limited ("helloworld") travel vouchers described in paragraph 17 ("Prizes").

How long does the promotion run for?

2. The Promotion starts at 00:01 on 25 June 2025 and ends at 23:59 on 22 August 2025 ("Promotional Period"). For the avoidance of doubt, this Promotion does not apply to purchases of Qualifying Products made after 23:59 on 22 August 2025 or to entry forms received by FUJIFILM NZ after that date and time.

How do I participate?

3. To participate in the Promotion:
 - 3.1. before the expiry of the Promotional Period, you must purchase a qualifying instax product set out in paragraph 13 below from an authorised FUJIFILM NZ outlet (a list of which is available at www.nz.fujifilm.co.nz/authorised_instax_dealers) ("Authorised FUJIFILM NZ Outlet") or from the instax website (www.instax.co.nz) ("Qualifying Product") during the Promotional Period, while stocks last, and keep evidence of your purchase;
 - 3.2. before 23:59pm on 5 September 2025, submit a properly and fully completed entry form at www.instax.co.nz/promotions. The entry form will require the following key details:
 - 3.2.1 your full name and contact details (including your email address);
 - 3.2.2 your preferred delivery address;
 - 3.2.3 the date of the purchase of your Qualifying Product;
 - 3.2.4 the name of the Authorised FUJIFILM NZ Outlet that you purchased your Qualifying Product from, or a copy of the receipt that was generated from your purchase through instax.co.nz;
 - 3.2.5 proof of the purchase of the Qualifying Product. This may include a complete and legible scan or photo of the original receipt issued for the Qualifying Product by the Authorised FUJIFILM NZ Outlet (or in the case of a Qualifying Product from instax.co.nz, the receipt issued by FUJIFILM NZ), or such other proof of the Qualifying Product as is acceptable to FUJIFILM NZ in its sole discretion; and
 - 3.3. you must submit your entry form electronically to FUJIFILM NZ, by clicking "submit" on the electronic application form. Only properly completed entry forms (i.e. entry forms that include all the required information specified at paragraph 3.2) that are received by FUJIFILM NZ during the Promotional Period will be valid for the Prize draw.
4. FUJIFILM NZ may accept or reject any entry form in its sole and absolute discretion including, without limitation, rejecting any entry form which is incorrect, incomplete, late or otherwise not in compliance with these Terms and Conditions. FUJIFILM NZ may verify the validity of any entry form at any time and will

disqualify any person who tampers with the entry form process or who submits an entry form that is not in accordance with these Terms and Conditions.

5. Only one entry form may be completed per Qualifying Product purchased.
6. All entry forms must be validly lodged and received by FUJIFILM NZ no later than 23:59 on 5 September 2025. FUJIFILM NZ will not accept late entry forms and is not responsible for late, lost, incomplete, incorrect or misdirected entry forms.
7. The Promotion is for end-user customers who buy Qualifying Products for their own use. This Promotion does not apply to those who trade FUJIFILM NZ's products (including the Qualifying Products) in the ordinary course of their business. FUJIFILM NZ reserves the right to decline any entry form received from, or on behalf of, any such person or entity (or anyone associated with such person or entity).

How will I know if I have won a Prize?

8. Each validly submitted entry form received by FUJIFILM NZ during the Promotional Period will receive 1 entry into the draw to win a Prize.
9. The Prize draw will take place at FUJIFILM NZ's offices on 19 September 2025, or such other date as FUJIFILM NZ may determine in its reasonable discretion. If any of the successfully-drawn entry forms are rejected in accordance with these Terms and Conditions, then FUJIFILM NZ reserves the right to make subsequent further draw(s) to draw such additional valid winners as are necessary to ensure that all Prizes are won by participants who have followed the Terms and Conditions of this Promotion.
10. FUJIFILM NZ will notify each successful winner using one of the contact details provided in the entry form and request that such winner provides to FUJIFILM NZ the necessary information to validate that winner's entry and enable delivery of the Prize (including providing details of a postal address and age). If FUJIFILM NZ does not receive all required information within 5 business days of us notifying you of your win, FUJIFILM NZ may reject your successfully-drawn entry and carry out subsequent Prize draws (see paragraph 9).
11. The successfully verified winners will be sent their Prize within seven (7) business days of being verified by FUJIFILM NZ, subject to any delays outside FUJIFILM NZ's reasonable control. The Prize will be sent via tracked courier or by email delivery to the delivery address / email address (as applicable) on the winner's entry form.
12. FUJIFILM NZ will publish the names of all of the winners at www.instax.co.nz/promotions/ on or around 2 working days after the Prize draw.

What are the Qualifying Products?

13. To participate in the Promotion, you must purchase one of the following instax products described in the table below (each a "Qualifying Product"). The Promotion does not apply to any FUJIFILM NZ products other than the FUJIFILM instax products listed in the table below:

Product Number	Qualifying Product
25451	Instax mini 12 Gift Pack Purple Ltd Ed
25452	Instax mini 12 Gift Pack Blue Ltd Ed
25453	Instax mini Evo Black Ltd Ed Pack
25454	Instax mini Link 3 Pink Ltd Ed Pack
25455	Ltd Ed 100pk Mini Film

14. Each Qualifying Product that is purchased during the Promotional Period will entitle a participant to submit 1 entry into the Prize draw. For example, if two Qualifying Products are purchased then you are entitled to submit 2 entries into the Prize draw.
15. Qualifying Products must be new and be paid for in full in a single transaction.

Who is running this promotion?

16. FUJIFILM NZ Limited of 2C William Pickering Drive, Rosedale, Auckland 0632 is the promoter of this Promotion.

What is the Prize pool?

17. The total Prize value of this Promotion is \$5,000, consisting of 5 Prizes. Each Prize is 1 x \$1,000 Helloworld Travel voucher.

What personal information of mine may be collected and on what terms?

18. As a condition of entering this Promotion:
- 18.1. you consent to FUJIFILM NZ publishing your name (if you are a Prize winner) on the instax website <https://www.instax.co.nz/promotions/>
 - 18.2. you consent to FUJIFILM NZ using your personal information to administer the Promotion, including disclosing the FUJIFILM Customer's personal information to organisations that assist FUJIFILM NZ with administering this Promotion; and
 - 18.3. you consent to FUJIFILM NZ using your personal information for future marketing purposes, unless otherwise advised by the FUJIFILM Customer. You may access and correct any personal information held by FUJIFILM NZ, upon request to FUJIFILM NZ.
19. FUJIFILM NZ respects the privacy of its customers. Any personal information collected in relation to this Promotion will be collected, held, used and disclosed in accordance with its privacy policy, which is available at <https://www.fujifilm.com/nz/en/privacy>.

What other things should I know about the Promotion?

20. FUJIFILM Customers who participate in this Promotion agree to be bound by these Terms and Conditions. You also agree to be bound by helloworld's general terms and conditions (which can be found on their website at www.helloworld.co.nz) and their travel voucher terms and conditions of use (which can be found at www.helloworld.co.nz/special/gift-card1). In particular, each travel voucher will have an expiry date (and the benefit of the travel voucher will be lost after that expiry date).
21. The Promotion is only open to FUJIFILM Customers who purchased the Qualifying Product in New Zealand from authorised FUJIFILM NZ retailers, are residents of New Zealand (and so have a postal address in New Zealand) and who are at least 18 years old who are end users of the Qualifying Product.
22. FUJIFILM NZ reserves the right to accept or reject any entry form that is incorrect, incomplete or otherwise does not meet the requirements of these Terms and Conditions.
23. If FUJIFILM NZ discovers any fraudulent conduct in respect of any entry, FUJIFILM NZ reserves its rights to reject any entry form and pursue any legal action available to it.
24. Any tax liability, which may arise as a result of winning any Prize, will be the sole responsibility of the relevant Prize winner.
25. To the maximum extent permitted by law, FUJIFILM NZ excludes all liability (including negligence) for any loss, damage or injury of any nature howsoever caused or sustained by any participant under this Promotion (except in the case of a participant that is a winner under the Prize draw and who has fully complied with these Terms and Conditions where liability is instead limited to \$1,000).
26. FUJIFILM NZ is not liable for any failure to fulfil the Promotion or to satisfy any of these Terms and Conditions or for any terms which may be imposed on a Prize winner by a third-party organisation in connection with the Prize, owing to circumstances beyond its reasonable control.
27. To the extent permitted by law, FUJIFILM NZ reserves the exclusive right to amend these Terms and Conditions as may be reasonably required to address any issue that arises during the Promotional Period that impacts the efficient running and operation of the Promotion.
28. Prizes are not exchangeable or transferrable.

29. A decision by FUJIFILM NZ in relation to the Promotion is final and no correspondence or discussion will be entered into.
30. Employees of FUJIFILM NZ, its subsidiary companies, franchisees, their families, agents, retailers and other parties directly involved with this Promotion are not eligible to participate in this Promotion.
31. These Terms and Conditions are governed by the laws of New Zealand and the parties submit to the exclusive jurisdiction of the New Zealand courts.