

## Canon Australia & Canon New Zealand 2025 Adobe Subscription Offer

### TERMS AND CONDITIONS

- These terms and conditions govern the participation in this Canon Australia and Canon New Zealand 2025 Gift with Purchase Adobe Subscription Offer (**Promotion**). Information and instructions on how to participate form part of these terms.
- Participation in this Promotion is deemed acceptance of these terms.
- Participants who have won an Adobe prize in any Canon promotion in April 2025, May 2025 or June 2025 are not eligible to win this Promotion.

### Eligibility

- This Promotion is only open to individual Australian and New Zealand residents aged 18 years and above who are not employees (or immediate family members of employees) of the Promoter or its related companies (**Participants**).
- To be eligible to submit a Claim (as described in clause 12), Participants must purchase:
  - a new (not pre-owned) Canon product described in clause 8 (**Eligible Product**);
  - from an authorised Canon Australia or Canon New Zealand retailer in the Canon Australia and Canon New Zealand distribution channel;
  - during the period from 3 July 2025 to 1 October 2025 (**Purchase Period**), together an **Eligible Purchase**.
- See [www.canon.com.au/adobeoffer](http://www.canon.com.au/adobeoffer) (Australia) or [www.canon.co.nz/adobeoffer](http://www.canon.co.nz/adobeoffer) (New Zealand) for authorised Canon Australia and Canon New Zealand retailers. If in doubt, or if a particular retailer is not included in this list, please contact the Promoter to confirm whether the retailer is an authorised Canon Australia or Canon New Zealand reseller.
- Canon-branded products purchased from any source other than Canon Australia or Canon New Zealand's official distribution channel (including 'grey', 'parallel' or 'direct' imports) are not Canon Australia or Canon New Zealand products and are not eligible for this Promotion.

### Eligible Purchase

- Participants who make an Eligible Purchase may submit a Claim for the Gift With Purchase listed in the table below (**Gift With Purchase**).

Eligible Product	Gift With Purchase
Cameras & Camcorders	12 month subscription to:
(applies to all body and kit options)	Adobe Creative Cloud Photography plan 1TB (RRP AUD \$371.88 per year)
	OR
	Adobe Premiere Pro plan (RRP AUD \$431.88 per year)

	XA65 XA60 HFG70	
Lenses	RF5012L RF8512L RF14-35LIS RF2014L RF28-7020L RF100-500LIS RF60040LIS RF80056LIS RF135LIS RF200-800IS RF10-204LIS RF2414L RF3514L RF5014L	

- Each authorised Canon Australia and Canon New Zealand retailer stocks different models, and availability of some products in a particular retailer may be limited. This Promotion applies while stocks are available. Contact your retailer for details.
- The Promoter has the right to replace the Gift With Purchase with another item of equal or greater value in their absolute discretion if for any reason any part of the Gift With Purchase is not available.

### How to make a Claim

- Participants must submit all claims online at [www.canon.com.au/adobeoffer](http://www.canon.com.au/adobeoffer) (Australia) or [www.canon.co.nz/adobeoffer](http://www.canon.co.nz/adobeoffer) (New Zealand) (**Claim**). No more than 1 **Claim** may be made per person, and 1 claim per receipt/transaction.
- In order for their Claim to be valid, Participants must:
  - provide all information requested in the Claim form, including their details, the serial and model number of the Eligible Product purchased, their full name, phone number and valid email address;
  - answer five mandatory questions about their brand preferences;
  - attach a copy of a valid receipt for the Eligible Purchase for their Claim, showing payment made in full; and
  - submit the Claim by 8 October 2025.
- Claims cannot be amended after they have been submitted.
- Participants can contact the Promoter via email by 8 October 2025 at [support@canonpromos.com.au](mailto:support@canonpromos.com.au) if they need assistance accessing or making the Claim.
- No responsibility is accepted by the Promoter for late or misdirected claims, and no correspondence will be entered into in relation to any late or misdirected claims.

### Processing and Payment

- Participants must allow at least 3 business days for validation from the date that a Claim is submitted. Once validated, Participants will receive a confirmation email.
- If a Claim is invalid, the Participant will receive notification of this via email, with the reason for the invalidity and the

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opportunity to supply additional information to support their Claim (if applicable) within 7 business days.

18. If a Claim is valid, the Promoter will email the unique link to activate the Gift with Purchase to the email address provided by the Participant as part of their Claim. Participants must follow the instructions provided in the link to access the Gift With Purchase. Participants must activate the Gift With Purchase by 30 May 2026, or it will be deactivated.
19. Where a Participant has an existing Adobe subscription for Adobe Creative Cloud Photography or Adobe Premiere Pro, their existing subscription will pause while the Gift With Purchase is active, and will resume when the Gift With Purchase subscription period has ended.
20. The Promoter will use reasonable efforts to ensure that the timeframes specified in these Terms are met, but Participants accept that time frames may vary due to circumstances outside the Promoter's reasonable control, including but not limited to postal delays.
21. Claims will be given to the Participant named on the valid Claim form submitted to the Promoter.
22. It is the responsibility of the Participant to provide correct details. Delays and non-fulfilment of Claims that arise as a result of incorrect details are the responsibility of the Participant.

### Collection of Personal Information

23. The Promoter collects personal information in connection with this Promotion in order to conduct the Promotion. The Promoter may, for the purpose of conducting this Promotion, disclose such information to third parties, including agents, contractors, service providers, suppliers and, as required, to regulatory agencies. Participation is conditional on providing this information.
24. Personal information collected by the Promoter in connection with this Promotion will be managed in accordance with its Privacy Policy (available at [www.canon.com.au/Privacy-Policy](http://www.canon.com.au/Privacy-Policy) for Australian residents and <https://www.canon.co.nz/privacy-policy> for New Zealand residents) which contains information about access, correction and complaint processes.
25. Promoter has engaged the services of Roilti Pty Ltd (**Roilti**) for this Promotion. Participants consent to Roilti processing their personal information in connection with this Promotion and Roilti's Privacy Policy (available at <https://www.pilgrimmcp.com.au/privacy-policy>). For more information, please contact Roilti. You can visit their website at [roilti.com](http://roilti.com)

### Conditions that may invalidate a Claim.

26. The Promoter reserves the right at any time to verify the eligibility of Participants and the validity of a Claim (including contacting the place of purchase), and to invalidate any Claim that is not in accordance with these terms, or to disqualify any Participant who tampers with the Promotion.
27. A Participant forfeits their right to make a Claim if the Eligible Purchase is subsequently returned or refunded for a change of mind.
28. If a Participant receives a Gift With Purchase and subsequently returns or refunds the Eligible Purchase under a change of mind policy, the Promoter may invoice the

Participant for the full value of the Gift With Purchase. The Promoter reserves the right to take appropriate action where the Participant does not pay the invoice.

29. Incomplete or illegible Claims may be deemed invalid, although errors and omissions may be accepted at the discretion of the Promoter.
30. The failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
31. If this Promotion is interfered with in any way or is not capable of being conducted as anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to:
  - a. disqualify any Participant; or
  - b. modify, suspend, terminate or cancel the promotion as appropriate.

### General

32. Nothing in these terms limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the *Competition and Consumer Act 2010 (Cth)*, the *Consumer Guarantees Act 1993 (NZ)* as well as any other implied warranties under similar consumer protection laws in the States and Territories of Australia and New Zealand (**Non-Excludable Guarantees**).
33. Except for any liability that cannot be excluded by law, including the Non-Excludable Guarantees, the Promoter (including its officers, employees and agents) excludes all liability for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion including: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any Claim that is late, lost, altered, damaged or misdirected (whether or not after receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; and (d) any tax liability incurred by a Participant.
34. All money amounts in these Terms and Conditions are in Australian Dollars (as stated) inclusive of GST.
35. The Promoter may accept errors and omissions at its discretion and its failure to enforce any of its rights is not a waiver of those rights.
36. The Promoter uses a commercially reasonable level of skill and care in providing its website and running the Promotion. However, with any digitally entered Claim, the Promoter cannot guarantee its website will be live or error free at all times during the Promotion so Participants should leave ample time to submit their Claim.
37. If any provision of these terms is unenforceable for any reason, such provision shall be severed from these terms and the remaining terms will remain in full force and effect.
38. These terms are governed by the laws in New South Wales. All Participants submit to the non-exclusive jurisdiction of the Courts of New South Wales.
39. The Promoter is Canon Australia Pty Ltd of Building A, The Park Estate, 5 Talavera Road Macquarie Park NSW 2113 (ABN 66 005 002 951) Ph: 13 23 53 (**Promoter**). END