

**Canon Australia & Canon New Zealand
Bonus Lens Gift with Purchase Promotion 2026**



TERMS AND CONDITIONS

1. These terms and conditions govern the participation in this Canon Australia Bonus Lens Gift with Purchase 2026 promotion (**Promotion**). Information and instructions on how to participate form part of these terms.
2. Participation in this Promotion is deemed acceptance of these terms.
3. The Gift with Purchase is valid for purchases made between 2/4/2026] to 15/6/2026 (**Purchase Period**).

Eligibility

4. This Promotion is only open to individual Australian and New Zealand residents who:
 - a) are aged 18 years and above
 - b) are not employees or immediate family members of employees, of the Promoter or its related companies
 - c) are not a company, school, agency, or any other entity structure.

(Participants).
5. To be eligible to submit a Claim (as described in clause 14), Participants must:
 - a) purchase a new (not pre-owned) Canon camera product described in clause 10 (**Eligible Product**) during the Purchase Period;
 - b) from an authorised Canon Australia or Canon New Zealand retailer in the Canon Australia and Canon New Zealand distribution channel. (**Eligible Purchase**).
6. Eligible Products can be purchased in body only and kit variations.
7. See canon.com.au/products/specials/bonuslens/authorised-retailers (Australia) or canon.co.nz/products/specials/bonuslens/authorised-retailers (New Zealand)] to find authorised Canon Australia and New Zealand retailers. If in doubt, or if a particular retailer is not included in this list, please contact the Promoter first to confirm whether the retailer is an authorised Canon Australia or New Zealand reseller.
8. Canon-branded products purchased from any source other than Canon Australia's or New Zealand's official distribution channel (including 'grey', 'parallel' or 'direct' imports) are not Canon Australia or New Zealand products and are not eligible for this Promotion.

Eligible Purchase

9. Participants who make an Eligible Purchase may submit a Claim for a free product listed in the table below (**Gift With Purchase**). The Gift With Purchase available for each Eligible Product is as follows:

Eligible Product	Gift With Purchase
EOS R3 EOS R1 Cinema EOS C80 Cinema EOS C400	RF24mm F1.4 L VCM Lens Valued at AUD \$2,699.40 RRP (Australia) and NZD \$2999 RRP (New Zealand).
EOS R6 Mark III EOS R5	RF 45mm f/1.2 STM Lens

EOS R5 Mark II Cinema EOS R5C Cinema EOS C50 Cinema EOS C70	Valued at AUD \$699 RRP (Australia) and NZD \$769 RRP (New Zealand).
EOS R7 EOS R8 EOS R6 Mark II	RF 50mm f/1.8 STM Lens Valued at AUD \$389 RRP (Australia) and NZD \$429 RRP (New Zealand).

*RRPs are correct as at 2/4/2026. Retail prices may vary from store to store.

10. Each authorised Canon Australia and New Zealand retailer stocks different camera models, and availability of some products in a particular retailer may be limited. This Promotion applies while stocks are available. Contact your retailer for details.
11. Promoter has the right to replace the Gift With Purchase with another item of similar value in their absolute discretion if for any reason any part of the Gift With Purchase is not available.

How to make a Claim

12. A Participant can submit a Claim after they make an Eligible Purchase by submitting an online claim form at canon.com.au/bonuslens (Australia) or canon.co.nz/bonuslens (New Zealand) (**Claim**). A receipt from the relevant authorised reseller must be attached to any Claim as proof of purchase.
13. No more than **3 claims** may be claimed per household.
14. In order for their Claim to be valid, Participants must:
 - a) provide all information requested in the Claim form, including their details, the serial and model number of the Eligible Product purchased, their full name, phone number, valid email address, and physical address.
 - b) answer five mandatory questions about their brand preferences;
 - c) attach a copy of a valid receipt of their Eligible Purchase
 - d) submit the Claim online by 30/6/2026.
15. Claims cannot be amended after they have been submitted.
16. Participants can contact the Promoter via email by 30/6/2026 at support@canonpromos.com.au if they need assistance accessing or processing the Claim.
17. No responsibility is accepted by the Promoter for late or misdirected claims and no correspondence will be entered into in relation to any late or misdirected claims.
18. Participants agree that, where applicable, they may be requested to provide additional personal information, e.g. a photo identification document or address, where the Promoter reasonably determines that this is necessary to verify the identity or eligibility of the Participant.

Processing and Payment

19. Participants must allow up to 7 business days for validation from the date that a Claim is submitted. Once validated, Participants will receive a confirmation email.
20. If a Claim is invalid, the Participant will receive notification of this via email, with the reason for the invalidity and the opportunity to supply additional information to support their Claim (if applicable) within 7 business days.

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21. If a Claim is valid, the Promoter will send the Gift With Purchase to the address provided in the Claim via registered Post. The Promoter will send a tracking number to the Participant within 28 business days of validation and the Participant agrees to acknowledge delivery of the Gift With Purchase by signing an acknowledgement of receipt. The Promoter has no control of and is not responsible for any delays or issues arising from the use of postage services.
22. The Promoter will use reasonable efforts to ensure that the timeframes specified in these Terms are met but Participants accept that time frames may vary due to circumstances outside the Promoter's reasonable control, including but not limited to supplying postal delays.
23. Claims will be given to the Participant named on the valid Claim form submitted to the Promoter.
24. It is the responsibility of the Participant to provide correct details. Delays and non-fulfilment of Claims that arise as a result of incorrect details are the responsibility of the Participant.
25. The failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
26. If this Promotion is interfered with in any way or is not capable of being conducted as anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to:
 - a. disqualify any Participant; or
 - b. modify, suspend, terminate or cancel the promotion as appropriate.

General

27. Claims will be given to the Participant named on the valid Claim form submitted to the Promoter.
28. It is the responsibility of the Participant to provide correct details. Delays and non-fulfilment of Claims that arise as a result of incorrect details are the responsibility of the Participant.
29. The Promoter collects personal information in connection with this Promotion in order to conduct the Promotion. The Promoter may, for the purpose of conducting this Promotion, disclose such information to third parties, including agents, contractors, service providers, suppliers and, as required, to regulatory agencies. Participation is conditional on providing this information.
30. Personal information collected by the Promoter in connection with this Promotion will be managed in accordance with its Privacy Policy (available at www.canon.com.au/Privacy-Policy for Australian residents and <https://www.canon.co.nz/privacy-policy> for New Zealand residents), which contains information about access, correction and complaint processes.
31. Promoter has engaged the services of Roilti Pty Ltd (**Roilti**) for this Promotion. Participants consent to Roilti collecting and processing their personal information in connection with this Promotion. For more information, please contact Roilti. You can visit their website at roilti.com
32. Nothing in these terms limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the *Competition and Consumer Act 2010 (Cth)*, the *Consumer Guarantees Act 1993 (NZ)* as well as any other implied warranties under similar consumer protection laws in the States and Territories of Australia and New Zealand (**Non-Excludable Guarantees**).
33. Except for any liability that cannot be excluded by law, including the Non-Excludable Guarantees, the Promoter (including its officers, employees and agents) excludes all liability for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion including: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any Claim that is late, lost, altered, damaged or misdirected (whether or not after receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; and (d) any tax liability incurred by a Participant.
34. The Promoter may accept errors and omissions at its discretion and its failure to enforce any of its rights is not a waiver of those rights.
35. The Promoter uses a commercially reasonable level of skill and care in providing its website and running the Promotion. However, with any digitally entered Claim, the Promoter cannot guarantee its website will be live or error free at all times during the Promotion so Participants should leave ample time to submit their Claim.
36. If any provision of these terms is unenforceable for any reason, such provision shall be severed from these terms and the remaining terms will remain in full force and effect.
37. These terms are governed by the laws in New South Wales. All Participants submit to the non-exclusive jurisdiction of the Courts of New South Wales.
38. The Promoter is Canon Australia Pty Ltd of Building A, The Park Estate, 5 Talavera Road Macquarie Park NSW 2113 (ABN 66 005 002 951) Ph: 13 23 53 (**Promoter**). END